

2018 WHNA Annual Report

A. Plan to improve neighborhood—Timeframe: 2018

Overall goal: Preserve neighborhood assets while addressing concerns

| Goals | Actions/Strategies | 2018 Accomplishments |
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| <p>Expand membership in each of the 3 WHNA standing committees:</p> <ul style="list-style-type: none"> • Environment • Infrastructure • Membership | <p>Recruit WHNA members to serve on the 3 standing committees</p> <p>Elect a chair for each committee and establish regular meeting times</p> <p>Implement section of WHNA plan appropriate to each committee</p> | <p>Announcements placed in monthly newsletters and announced at meetings. We continue to struggle to get committee members. Membership in the infrastructure committee increased by 3 only to lose those members when 2 moved.</p> <p>Chairs elected for each committee</p> <p>Committee members worked on assigned plan sections</p> |
| <p>Maintain and improve the infrastructure within our neighborhood association boundaries</p> | <p>Maintain a neighborhood ambassador group that divides the neighborhood into districts & regularly monitors their district for infrastructure concerns and welcomes new homeowners to the neighborhood.</p> <p>Work with WHNA members to identify CIP priorities and communicate those priorities to the City.</p> | <p>In 2017 this was done jointly by membership & infrastructure. Members decided that they just wanted to welcome new neighbors & the infrastructure piece was dropped.</p> <p>CIP priorities were decided after 4 general meetings. They were:</p> <ol style="list-style-type: none"> 1. A new play structure in Weigent Park |

| <u>Goal</u> | <u>Actions/Strategies</u> | <u>2018 Accomplishments</u> |
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| | <p>Work with City staff to improve transportation (bike, pedestrian and vehicular) safety within our neighborhood</p> <p>Advocate for improved stormwater management / increased application of green stormwater best practices and infrastructure to alleviate street flooding during storm events, most notably Cass Street at 19th and 15th Streets</p> <p>Work with City to identify strategies that will improve safety and reduce crime within our neighborhood boundaries</p> | <p>2. A rapid flashing beacon on Cass St between 21st & 20th St</p> <p>3. A rapid flashing beacon on State Rd/Jackson St between 19th & 21st Sts</p> <p>4. 100 new trees</p> <p>5. 2 Bike racks in Weigent park</p> <p>See CIP priorities for 2 rapid flashing beacons</p> <p>City installing bike blvd on 17th St</p> <p>Bernie Lenz came to speak to members at a general membership mtg in June about how the city is addressing stormwater issues</p> <p>Officer Kurt Weaver came to talk with members about crime prevention at our August mtg</p> |
| <p>Maintain and improve the natural environment and green spaces within our neighborhood association</p> | <p>Advocate for replanting of boulevard trees that have been removed to help maintain the</p> | <p>In addition to the City's Ash replacement efforts, WHNA through the CIP, purchased 100 trees to be planted in the</p> |

| <u>Goals</u> | <u>Actions/Strategies</u> | <u>2018 Accomplishments</u> |
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| boundaries | <p>neighborhood’s tree canopy</p> <p>Educate neighborhood residents about caring for newly planted trees</p> <p>Work with City staff and Council members to increase green space within our neighborhood boundaries</p> <p>Encourage habitat gardens at residences, parks and open spaces in our neighborhood</p> <p>Educate/remind neighborhood residents about where storm sewers drain (With City permission stencil “Drains to the River” on storm sewers)</p> | <p>neighborhood to help improve the tree canopy.</p> <p>WHNA has crafted a letter to residents who received boulevard trees. It will be distributed in Spring 2019</p> <p>No activities in 2018</p> <p>Worked with La Crosse School District to establish a demonstration pollinator garden at Hogan Administrative Center</p> <p>Attempted to get approval to stencil “drains to the River” on storm sewers. City staff told Environment Committee members that awareness signs were stenciled on new storm drains. Nothing is being done on older storm sewers</p> |
| Build WHNA membership and connections between residents living within our neighborhood association boundaries and with other neighborhood associations within the city | <p>Enhance communication among WHNA members and potential members within WHNA boundaries to build WHNA membership</p> <p><u>Actions/Strategies</u></p> | <p>The membership committee created a Facebook event for each general meeting throughout the year and posted additional messages regarding committee meetings, etc. Posts reached 173 people.</p> <p><u>2018 Accomplishments</u> The membership committee</p> |

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| <p><u>Goals</u></p> | <p>Participate in 2 City-wide neighborhood association events</p> <p>Regularly attend All Neighborhood Association Leaders Group meetings</p> | <p>also recruited another committee member.</p> <p>Some members of the membership committee continued to serve as Neighborhood Ambassadors, even though this initiative fell under an ad-hoc committee in 2018.</p> <p>Participated in Love your Neighbor event at Copeland Park in October and the multi-neighborhood garage sale in the spring</p> <p>President &/or Vice-President attended all Neighborhood Association Leaders mtgs</p> |
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