## WHNA 2017 Annual Report

*Overall goal*: Preserve neighborhood assets while addressing concerns

Goals	Actions/Strategies	Parties Involved	Indicators of Success
Expand membership in each of the 3 WHNA standing committees:	Recruit WHNA members to serve on the 3 standing committees	WHNA Executive Committee	Membership in all committees dwindled in 2017 for a variety of reasons. One of the 3 committees lost their chair and several committee members had personal concerns that limited their ability to participate. In 2018 we hope to revitalize each of the committees.
Membership	Elect a chair for each committee and establish regular meeting times	WHNA Standing Committees	Each committee appointed a chair and regular meeting times were established for each committee. The Membership & Infrastructure committees scheduled meetings for every other month & the Environment Committee initially met monthly (although their monthly meetings stopped during the summer and failed to restart)
	Implement     section of WHNA     plan appropriate     to each     committee		Each committee worked on their part of the plan with varying degrees of success.

## INFRASTRUCTURE COMMITTEE

Goal	Strategy	Responsible Parties	2017 Activities
Maintain and improve the infrastructure within our neighborhood association boundaries	Work with City Parks Dept. staff to continue to provide input on Weigent Park upgrade	Members of the WHNA Infrastructure and Environment Committees and interested neighborhood residents	Written summary of WHNA suggestions for upgrading Weigent Park upgrade sent to Parks Dept. in 2016. Most suggestions were included in Parks Dept. 5-year Strategic Plan (2016-2020)
	Establish a neighborhood group that would divide the neighborhood into districts & would regularly monitor their district for code violations, vacant houses, condemned houses and homes in poor condition. Report findings to the city and to the Infrastructure committee.	WHNA Infrastructure Committee & District volunteer group	WHNA boundaries were divided into 8 sections. All but one section had an ambassador. Ambassadors welcomed new residents to the neighborhood, told them about WHNA and monitored their section's infrastructure. Ambassadors were asked to send their monthly reports to the Committee Chair. This was not done regularly by all ambassadors (some did it, some didn't). The chair inputted the data into a spread-sheet. The spread-sheet will be used to

		identify neighborhood needs.
Work with City staff, Council and City residents to reduce the conversion, within WHNA boundaries, of single family homes to multi-family rentals	WHNA Infrastructure Committee	Karl Green from UW Extension came to our July general member mtg to talk about trends in housing in our neighborhood.
Work with City staff to improve transportation (bike, pedestrian and vehicular) safety within our neighborhood	WHNA Infrastructure Committee	WHNA members attended informational session regarding the 17th St bike boulevard  Lewis Kuhlman from City Planning and Becky Lakowske from Safe Routes to School came to our September general member mtg to talk about bike/pedestrian issues. Lewis shared the bike/ped plan with members and Becky shared information about Safe Routes to School.  Jackie Eastwood from LAPC spoke to members at the November general member mtg

Advocate for improved stormwater management / increased application of green stormwater best practices and infrastructure to alleviate street flooding during storm events, most notably Cass Street at 19th and 15th Streets	WHNA Infrastructure Committee	about her City of La Crosse transportation safety study  WHNA President Chuck Welch surveyed intersections within our neighborhood association boundaries to identify those without curb cuts. Identified intersections were provided to the city and a number of intersections had curb cuts added this summer.  President Chuck Welch talked with 2 Council members representing our neighborhood about flooding & hydroplaning issues in our neighborhood. In 2018 we have plans to have someone from City Engineering come to one of our monthly general meetings to talk about flooding issues in our neighborhood.
Work with City to identify strategies	WHNA Infrastructure Committee	Brooke Pataska from Community Policing came to our

that will improve safety and reduce crime within our neighborhood boundaries	February general member mtg to talk about neighborhood safety and using the non- emergency police number
	** NOTE: The President and Vice-President attended numerous Council mtgs in an effort to get CIP funds for our neighborhood in 2018.

## MEMBERSHIP COMMITTEE

<u>Goal</u>	Actions/Strategies	Responsible Party	2017 Results
Build WHNA	Enhance	Members of the WHNA	A monthly email newsletter was
membership	communication	Membership	sent to all people on our
and	among WHNA	Committee in	neighborhood distribution list
connections	members and	collaboration with the	announcing monthly NA mtgs &
between	potential WHNA	Executive Board	other information of interest.
residents	members within	and/or Ad Hoc	Information was also posted on
living within	WHNA boundaries	Committees	the Southside Neighborhood
our			discussion facebook page and
neighborhood			NextDoor. The Monthly email
association			newsletter was also posted on
boundaries			our web site (whnalax.org ). For
and with			the ice cream social, held during
other			the summer, flyers announcing
neighborhood			the ice cream social were

associations within the city			distributed by ambassadors
	Sponsor neighborhood social gatherings	Event Ad Hoc Committees	4 gatherings were held: 2 potlucks, the Spring into Summer event and an ice cream social during the summer
	Build association membership	Members of the WHNA Membership Committee in collaboration with the Executive Board and/or Ad Hoc Committees	The email newsletter is currently sent to 155 people. This does vary some each month as people are added & leave the list.  During the year 62 individuals attended one or more general member mtgs. The highest mtg attendance was 29 people at the March candidate forum. The average attendance at mtgs was 17 people.
	Establish a neighborhood ambassador group that would divide the neighborhood into districts & who will regularly conduct	WHNA Membership Committee & District ambassadors	WHNA established an ambassador program in 2017. The neighborhood was divided into 8 districts. Some districts did not have an ambassador while others had 2. The majority of the ambassadors attended a

outreach to residents	training on the first Saturday in
living in their district	April. Several ambassadors
	completed a survey at the end of
	the season (May-October), so we
	would have a better idea of what
	was successful and what needs
	improvement in he future. At
	this point we only know of one
	new resident who came to a
	meeting after being touched by
	the ambassador in their section.

## **ENVIRONMENT COMMITTEE**

Goals	Actions/Strategies	Parties Involved	<u>2017 Results</u>
Maintain and improve the natural environment and green spaces within our	Advocate for replanting of boulevard trees that have been removed to help maintain the neighborhood's tree canopy	Members of the WHNA Environment Committee and interested neighborhood residents	The committee chair worked with the city Parks Dept to update the city's approved tree list and tree ordinance.
neighborhood association boundaries	Educate neighborhood residents about caring for newly planted trees		The President sent an email this summer to all people on our distribution list regarding care of newly planted trees

Continue to work with City Parks Dept staff to provide input on Weigent Park upgrade	Members of the WHNA Infrastructure and Environment Committees and interested neighborhood residents	Written summary of WHNA suggestions for upgrading Weigent Park upgrade sent to Parks Dept. in 2016. Some suggestions were included in the Parks Dept. 5-year (2016-2020) Strategic Plan
Work with City staff and Council members to increase green space within our neighborhood boundaries	Members of the WHNA Environment Committee and interested neighborhood residents	Committee members talked with School district of La Crosse staff regarding placing a demonstration pollinator garden at Hogan and initial conversations were positive. Unfortunately this did not move forward for a variety of reasons and the committee hopes to follow up with the district in 2018.
Encourage habitat gardens at residences, parks and open spaces in our neighborhood		The committee investigated establishing a Wild Ones local chapter in La Crosse as a step toward piquing local interest in pollinator/bird attractive flower gardens on local private yards. This effort ran into some issues and work will continue on the effort in 2018