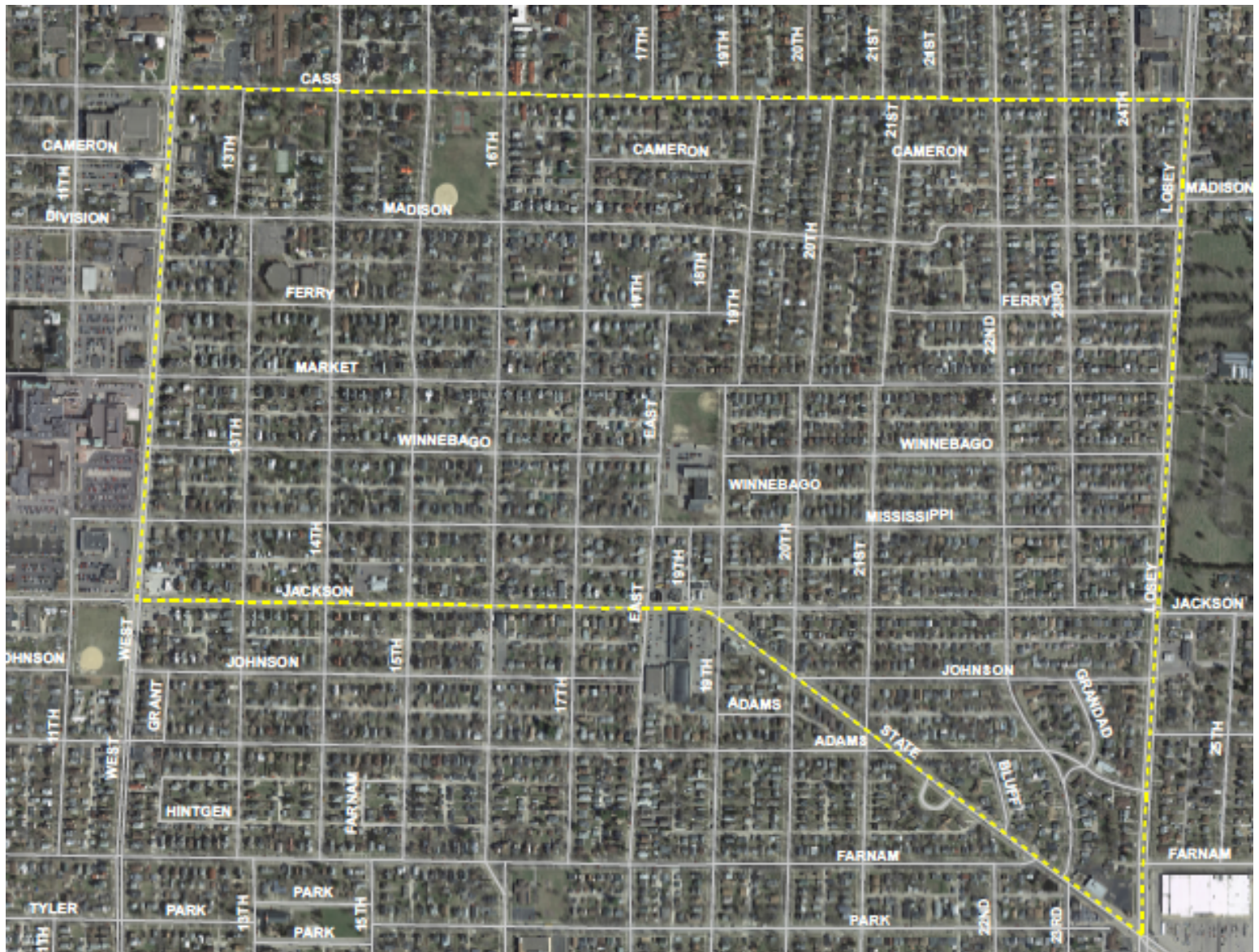




Weigent-Hogan Neighborhood Association 2020 Neighborhood Plan

A. Overview of Neighborhood:

- Boundaries: The boundaries of the association are West Avenue between Jackson Street and Cass Street, Cass Street between West Avenue and Losey Boulevard, Losey Boulevard between Cass Street and State Road 33, State Road 33 between Losey Boulevard and Jackson Street and Jackson Street between State Road 33 and West Avenue.



- Demographics of neighborhood: (data provided by City of La Crosse Planning Department-2016)

- ***Age distribution:***

| | | |
|-------|------|-----|
| 0-4 | 230 | 4% |
| 5-9 | 300 | 5% |
| 10-14 | 189 | 3% |
| 15-19 | 349 | 6% |
| 20-24 | 1089 | 20% |
| 25-29 | 509 | 9% |
| 30-39 | 593 | 11% |
| 40-49 | 557 | 10% |
| 50-59 | 686 | 12% |
| 60-69 | 445 | 8% |
| 70+ | 573 | 10% |

- ***Racial Characteristics***

| | |
|------------------|-------|
| White | 91.2% |
| African American | 1.2% |
| Native American | .5% |
| Asian | 4.7% |
| Other | 2.3% |

- ***Annual Income:***

| | |
|-------------------|-------|
| <\$25,000/year | 21.6% |
| \$25,000-\$49,999 | 25.5% |
| \$50,000-\$99,999 | 41% |
| >\$100,000 | 11.9% |

- ***Owner occupied vs rental homes***

In 2016, 64.1% of homes in the Weigent-Hogan Neighborhood Association boundaries were owner-occupied while 35.9% of the dwellings were renter-occupied. Over the last 3 years there has been a significant increase in the number of renter occupied homes. In 2013, 76.6% of homes in WHNA were owner occupied while 23.4% were rentals.

- ***Average assessed value of homes***

In 2013 the average assessed value of noncommercial residential properties within the WHNA boundaries was \$122,876 compared to an average assessed value of \$117,819 in the City of La Crosse as a whole.

- ***Crime rate***

In 2013 the crime rate within the neighborhood boundaries was relatively low with 3.8% of crimes committed within the city limits committed in the Weigent-Hogan neighborhood.

- **Residential & Neighborhood institutions:**

- The neighborhood is primarily residential with relatively few local businesses. The businesses located within the neighborhood boundaries can be found primarily on the boundary streets (West Ave, Losey Blvd, Jackson St and State Rd) although a few are located within the neighborhood residential areas. A small number of businesses are located Market Street and along 16th Street. A number of local businesses are located in three (3) strip malls that are adjacent to the neighborhood.
- The neighborhood is home to two churches—Unitarian Universalist Fellowship and La Crosse Christian Church along with one elementary school (Cathedral School- a catholic elementary school) and 7-Rivers High School (a project based public high school).

B. Neighborhood Vision Statement: The Weigent-Hogan Neighborhood Association works collaboratively using open communication with residents, property owners, business owners, the City of La Crosse and other organizations to sustain a healthy, safe, well-maintained neighborhood and a vibrant sense of community.

C. Description of Neighborhood assets

Neighborhood residents, in a 2015 neighborhood needs survey, noted the most desirable characteristics of the Weigent Hogan neighborhood were (in rank order):

1. People (neighbors are friendly and helpful)
2. Housing quality (good variety of housing styles and a number being updated)
3. Park
4. Close to work & job
5. Close to downtown

D. Neighborhood concerns

Respondents to the 2019 City-wide Community Needs survey noted the following concerns within our association boundaries (in rank order)

1. Single family homes being converted to low quality rentals
2. Housing quality: Housing & property maintenance, code enforcement
3. Streets and Traffic --speed on major streets in the neighborhood, uncontrolled intersections, some streets in poor repair
4. Parks & green space
5. Neighborhood boulevard trees/tree canopy

E. Plan to improve neighborhood—Timeframe: 2020

Overall goal: Preserve neighborhood assets while addressing concerns

| Goals | Actions/Strategies | Parties Involved | Indicators of Success |
|---|--|--------------------------|---------------------------------------|
| Build membership in each of the 4 WHNA standing committees: | Recruit WHNA members to serve on the 4 standing committees | WHNA Executive Committee | Committee membership list established |

| <ul style="list-style-type: none"> • Environment Goals <ul style="list-style-type: none"> • Infrastructure • Membership • Governance (Nominating Committee) | <u>Actions/Strategies</u> | <u>Parties Involved</u> | <u>Indicators of Success</u> |
|--|---|---|---|
| Maintain and improve the infrastructure within our neighborhood association boundaries | <p>Elect a chair for each committee and establish regular meeting times</p> <p>Implement section of WHNA plan appropriate to each committee</p> <p>Work with the City of La Crosse to design and build a new shelter in Weigent Park.</p> <p>Work with City staff to improve transportation (bike, pedestrian and vehicular) safety within our neighborhood</p> <p>Work with City staff, Council , NRC and City residents to enhance code enforcement with WHNA boundaries</p> <p>Work with City Planning Dept to provide input updating the comprehensive plan</p> | <p>WHNA Standing Committees</p> <p>Weigent Shelter Committee</p> <p>WHNA Board & WHNA members</p> <p>WHNA Board & members</p> <p>WHNA members</p> | <p>Chair of each committee designated</p> <p>Plan for implementation established</p> <p>Shelter designed and building started</p> <p>Transportation enhancements that improve safety are implemented</p> <p>Number of code violations within WHNA boundaries declines</p> <p>Record of WHNA input at general meetings noted</p> |

| <u>Goals</u> | <u>Actions/Strategies</u> | <u>Parties Involved</u> | <u>Indicators of Success</u> |
|---|--|---|--|
| <p>Maintain and improve the natural environment and green spaces within our neighborhood association boundaries</p> | <p>Provide information to home owners within WHNA boundaries as to how they can contribute to storm-water management to alleviate street flooding during storm events,</p> | <p>WHNA Board</p> | <p>Information provided noted. Flooding during storms is reduced</p> |
| | <p>Advocate for replanting of boulevard trees that have been removed to help maintain the neighborhood's tree canopy</p> | <p>WHNA Environment Committee</p> | <p>Boulevard trees that have been removed are replaced</p> |
| | <p>Educate neighborhood residents about caring for newly planted trees</p> | <p>WHNA Environment Committee/ Executive Committee and WHNA members</p> | <p>Information provided to neighborhood residents</p> |

| <u>Goals</u> | <u>Actions/Strategies</u> | <u>Parties Involved</u> | <u>Indicators of Success</u> |
|--|---|-------------------------|---|
| Build WHNA membership and connections between residents living within our neighborhood association | Work with City staff and Council members to increase green space within our neighborhood boundaries | Environment Committee | Identify ideas for increasing green space in the WHNA boundaries (upgrade of green space next to Hogan, parklets) |
| | Encourage habitat gardens at residences, parks and open spaces in our neighborhood | Environment Committee | Documented examples of habitat gardens within WHNA boundaries |
| | Educate/remind neighborhood residents about where storm sewers drain (With City permission stencil "Drains to the River" on storm sewers) | Environment Committee | Education provided documented |
| | Recruit at least one additional member to the committee. Run awareness - involvement event in Spring/Summer 2020. | Membership Committee | Committee members noted in committee minutes Awareness event conducted |

| | | | |
|--|--|--|---|
| <p>boundaries and with other neighborhood associations within the city</p> | <p>Develop a brag sheet for the neighborhood association that outlines accomplishments, member profiles, speakers, etc.</p> <p>Participate in 1 City-wide neighborhood association event</p> <p>Regularly attend All Neighborhood Association Leaders Group meetings</p> | <p>WHNA President/ Vice- President</p> | <p>Brag sheet developed and circulated</p> <p>WHNA participation in the All Neighborhood event noted</p> <p>Attendance at All Neighborhood Leaders meetings noted</p> |
|--|--|--|---|