

# Weigent-Hogan Neighborhood Association

Subject: June 2022 General Membership Meeting

Item	Person Responsible	Action
Call to order, attendance	Linda Lee Sue Bulk, Travis Stinar, Scott Rada, Kay Hatlestad, Nancy Hill, Maureen Kinney, Greg Clark, Bob Fisher, Eileen McGuine, Guests: Deb Carlson, Carey Hege	Call to order at 6:35 PM
Explore LaCrosse Program	Deb Carlson, Carey Hegge  Link to website: <a href="https://explorelacrosse.com/calendar">https://explorelacrosse.com/calendar</a>  Here you can link to a list or filter to search.	<p>Deb spoke about the Convention and Visitors Bureau, who they are, the area they cover. The CVB is led by a Board of Directors and has about 400 members of businesses, organizations, and festival members.</p> <p>The CVB is involved in promoting all things in LaCrosse and <b>extended</b> vicinity—waterways, outdoor recreation, festivals, natural beauty, performing arts, etc. Though tourist dollars and numbers were down during the pandemic, they were maintained in some areas of outdoor recreation (specifically fishing tournaments). Each tournament leads to another just from experience and word of mouth.</p> <p>Deb gave us the economic impact of various events inn the area and the amount of money some of the top ones brought in. The top 6 are Oktoberfest, State Track Meet, MOSES, State Dart Tournament, and Country Boom in addition to the fishing tournaments. Though they promote surrounding areas, the economic impact is only measured for LaCrosse County.</p> <p>Deb also gave us the total grant allocations that Explore LaCrosse gives each year since 2016. Only in 2020 were no grants given.</p>

Monday, June 13, 2022

		<p>LaCrosse remains in the top ten of tourism in the state. Only 4 counties had higher growth in tourism.</p> <p>Carey Hegge directs the tourism services. Her contact number is 608-782-2366 or <a href="mailto:hegge@explorelacrosse.com">hegge@explorelacrosse.com</a></p> <p>There are volunteer opportunities at the I90 Visitor Center, Onalaska's Great River Landing, and the Explore LaCrosse lobby. They have books, literature, maps, etc. They will also have a station set up at the boat landings later this summer.</p>
Weigent Shelter	Linda	The electric is being installed as are the girders for the overhang. The plan is to be done by mid-September.
Hogan Garden	Linda	The garden is on its way towards its first harvest. Thanks to Scott and Travis for hilling the potatoes and other weeding work this week along with Cathy VM.
Neighbors' Night Out	Linda	This is community-wide event the first Tuesday in August (8/2/2022). The LPD will provide hot dogs, water, chips and condiments. It will be on East Avenue between Winnebago and Mississippi Sts. We are looking for advice on what else to include (e.g., additional food, games/chalk for kids, music, bring chairs, yard games, police car, smoke hours, paperback rider?) Time to meet your neighbors. Maureen volunteered to bring watermelon. Dogs will be welcome if civilized.
Other business/issues	All	Linda will check to see if covid is being measured in our wastewater as in other communities. No update on the foreign languages to be cut from LaCrosse SD. Please write the school board and/or the LaCrosse Tribune!!
Next meetings	Executive Board July General Meeting: All Things Water	6/20/2022 via zoom 6:30 PM 7/11/2022 via zoom 6:30 PM
Adjournment	Motion by Kay 2 <sup>nd</sup> by Travis	Meeting adjourned at 7:33 PM

Monday, June 13, 2022